JOIN THE DEVICE REVOLUTION

Windows 11 Pro and Intel® vPro®, there's never been a better time to talk to your customers about upgrading their devices. This powerful partnership offers a more streamlined interface than ever before, with a range of new and exciting features that are tailor-made for the hybrid working world.

1 THE OPPORTUNITY

- The pandemic created a surge in home office working
- 1000s of companies bought devices in a panic
- Millions of devices on Windows 10 or older not eligible for upgrade – Almost 50% in SMB segment
- Windows 11 Pro and Intel® vPro® provide change to reduce customers' 4-year refresh cycle

Remember: Windows 10 end of life date is fast approaching: 14 October, 2025.

2 THE CHALLENGES

Security
Outdated devices pose a greater security risk for businesses.

Productivity
Outdated devices can't handle the increased demands of the modern business.

Management
Outdated devices aren't conducive to the hybrid working world.

3 THE SOLUTION

Windows 11 Pro

Your customers need a solution that meets all – not some – of their challenges head on. Luckily, Windows 11 Pro and Intel vPro® enabled devices guarantee maximum security, better productivity, and more streamlined remote management.

Security

- Maximum security stance for hybrid workers
- Added layers of security – TPM 2.0
- Advanced threat detection through Intel® vPro® and Microsoft Defender.

All this adds up to:
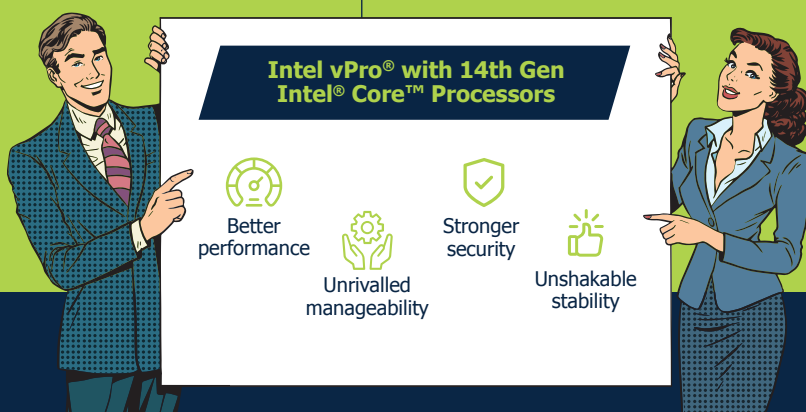A risk reduction of up to **20%**

Productivity

- A surefire path to better workforce productivity
- Better reliability means less device downtime (99.8% crash-free experience)
- Improved UX, file access, multi-tasking, and quicker processes.

All this adds up to:
A **15%** increase in productivity by year 2

Management

- Less employee downtime and improved remote management
- Easier remote diagnosis of OS and device-related issues
- 99.6% app compatibility.

All this adds up to:
Remote deployment and provisioning up to **25%** more efficient

Intel vPro® with 14th Gen Intel® Core™ Processors

- Better performance
- Unrivalled manageability
- Stronger security
- Unshakable stability

Work Smarter with AI

Windows 11 harnesses the power of AI through Copilot, an AI-power assistance to support creativity, collaboration, and productivity.
And by combining the power of AI with Bing online search, the answers to your customers' questions will be closer than ever before.

- Instant answers to queries
- Stay organized with Snap Assist
- Don't switch between apps
- Quickly adjust settings.

Book a free drop-in session to find out more

Objection Handling

Sometimes objections are unavoidable, but there's always an answer.

"All my estate is on Windows 10."

That's ok! You can run both versions of Windows within a given network.

"I don't see the benefits of TPM 2.0."

TPM 2.0 ensures your device meets today's security requirements. Using Windows 11 on a system with TPM 2.0.

"I don't like Windows 11's look and feel."

If you don't like the new layout, you can adjust Windows 11 so it looks more like Windows 10.

"I'm concerned that my apps won't work on Windows 11."

99.6% of apps from Windows 10 will run on Windows 11. If not, Microsoft's support team can work with customers for free to create compatibility.

SUPPORT FROM WESTCOAST

When you succeed, so do we. It's why we'll support you the entire way through the lifecycle management of devices, helping you maximise the opportunity.

DISCOVER & DESIGN

DISPOSAL

WESTCOAST DEVICE SOLUTIONS

PREPARATION & CONFIGURATION

OPTIMISATION & MAINTENANCE

DEPLOYMENT

Need Further Support?

There are plenty of other ways we're here to support you during The Device Revolution:

Windows 11 Pro Expert Zone Accreditation • Drop-in sessions • Training in partnership with Atrium • Vender and OEM partner portals.

Visit **windows11revolution.co.uk** to find more information.