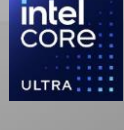


Breakthrough productivity and performance



Explore AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors and Intel vPro®. With Windows 10 end of support coming, now's the time to start planning your next device refresh to keep your fleet secure, supported, and up-to-date.

What is an AI-driven PC?

A PC with an Intel® Core™ Ultra processor that brings new AI experiences in productivity, creativity, and security through the combined power of the CPU, GPU, and the new NPU.

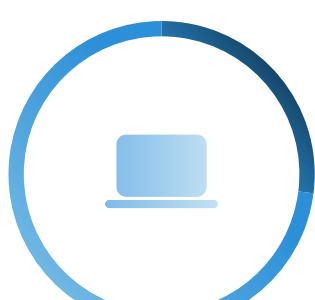
AI is here—are you ready?



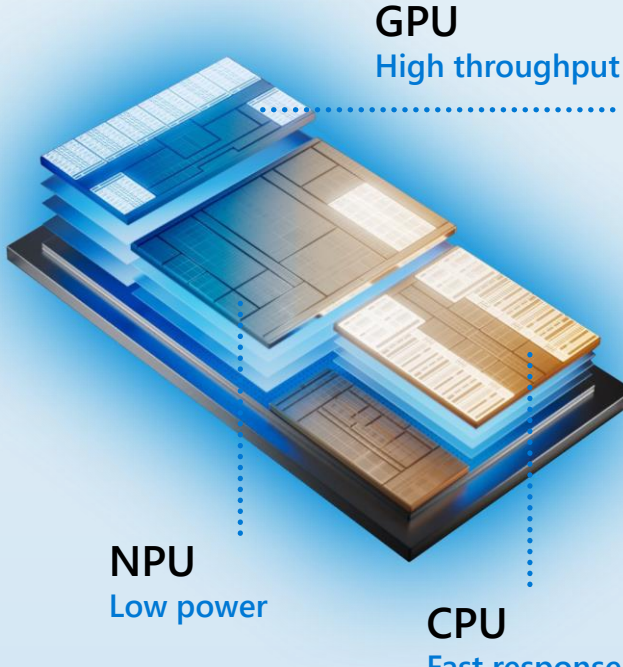
70%
of employees would use AI as much as possible to lighten their workloads¹



60%
of all PC shipments will be AI PCs by 2027²



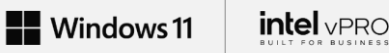
327%
increase in PCs able to handle AI directly on the device expected by 2028³



The NPU is designed to take on sustained AI workloads. It frees your CPU and GPU while saving power to improve performance and battery life.



Better together

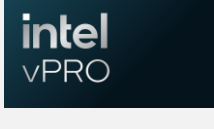
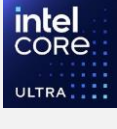


Breakthrough productivity

Up to **47%** better office app productivity vs 3-year-old PC⁴

Easy to manage and more cost-efficient than you may think

25% faster deployments reported⁵

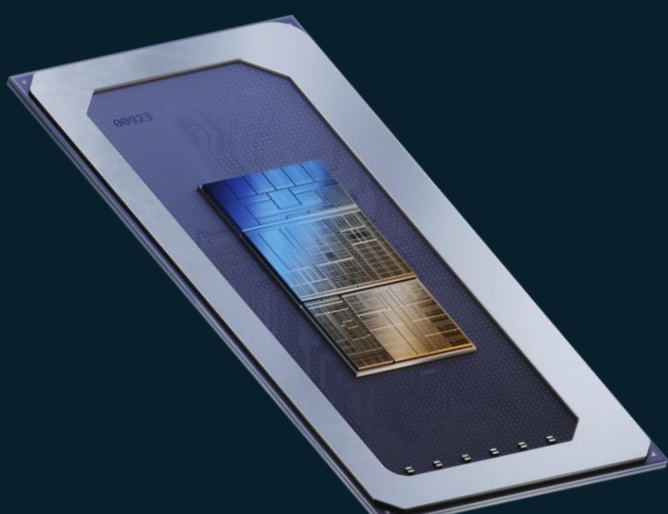


Turnkey security for business

70% lower attack surface reduction with Intel® Hardware Shield (Secured-core PC)⁶

Built-in AI applications, including Copilot in Windows⁷

100+ ISVs and 300+ AI workloads enabled by Intel's AI PC Acceleration Program



Embrace AI with Intel® Core™ Ultra processors

A different class of PCs that deliver the right balance of power and performance for AI.

65% faster generative AI performance compared to the previous generation.⁸



Reduce TCO with the Intel vPro® Platform⁹

A business computing foundation that makes PCs professional-grade, giving you an advantage in all the areas where it counts.

Annual avoided IT costs of

\$87K

Reduced number of security incidents per year by

150-250

Employee productivity benefits per year of

\$25K

Windows 10 will reach end of support on October 14, 2025¹⁰

Making your move to Windows 11 Pro

Industry-leading AI. Powerful cybersecurity. Designed for business.

Supercharge insights and efficiency

42%

faster to complete demanding workloads on average¹¹

Powerful protection by default

58%

reported drop in security incidents¹²

Unlock your AI advantage

68%

reported improved quality of work¹³

Copilot in Windows⁷ does the heavy lifting, so you can do the extraordinary. Available with Windows 11 Pro devices out-of-the-box.

Empower people to do more and stress less



Productivity

Get more done faster with Copilot in Windows⁷, your AI assistant



Security

AI-based threat detection protects your people, devices, and data



Video collaboration

Look and sound better with noise suppression, auto-framing, and more



Content creation

Edit photos, videos, and music faster



Stable diffusion

Create photo-realistic images with text-to-image generation



Ready to experience it for yourself?

Explore bringing AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors to your device fleet today.

Learn more at [\[Partner URL.com\]](#) >

¹Microsoft: Will AI fix work, Work Trends Index Annual Report, May 2023.
²IDC: IDC Forecasts Artificial Intelligence PCs to Account for Nearly 60% of All PC Shipments by 2027, 2024.
³Statista: AI-capable PC shipments worldwide in 2024 and 2028, 2024.
⁴Intel® Core™ Ultra 7 165H vs. 11th Gen Intel® Core™ i7-1185G7.
⁵Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. [Learn more](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.
⁶Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
⁷Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs. Additional details at [www.intel.com/performance-vpro](#).
⁸Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. [Learn more](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.
⁹Using GIMP with Stable Diffusion. Details at [intel.com/PerformanceIndex-Intel-Core-Ultra-processors-mobile](#). Results may vary.
¹⁰Microsoft: Windows 10 EOLs with Windows 11, Windows 365, and ESU, 2023.
¹¹Compared to Windows 10 devices. "Improve your day-to-day experience with Windows 11 Pro laptops," Principled Technologies, February 2023.
¹²Windows 11 Survey Report, Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.
¹³Work Trend Index Report "What can Copilot's earliest users teach us about generative AI at work", November 2023.