



# Windows 11 x Intel vPro® Asset Lock-up

Trademark and Logo Usage Guidelines



**intel** vPRO



**intel** vPRO  
BUILT FOR BUSINESS

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# Introduction

These guidelines are intended to inform on how to use the Windows 11 x Intel vPro® asset lock-ups.



The artwork formats are available for all print usage in vector .eps and for digital usage, a vector .ai.

For all Trademarks and Brands Usage Guidelines, such as appropriate noun, trademark symbol, acknowledgement line, and processor number information, for each brand please refer to:

<http://www.intel.com/trademarks>

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## Clear Space

Any background inside of this clear space must be even, un-patterned, and free from typography or any other graphic elements. If the asset lock-up is used directly on a photographic image, the clear space area must provide good contrast between background and the lock-up, be even in tone and pattern-free.



To ensure maximum impact, all applications of the lock-up should include clear space around equal to the size of the Windows symbol.

# Sizing

The minimum size for use of the lock-up is measured by height for digital and print usage.

## Minimum vertical size

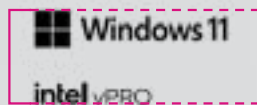
Digital: 32px  
Print: 11mm



Digital: 32px  
Print: 11mm



Digital: 41px  
Print: 14.5mm



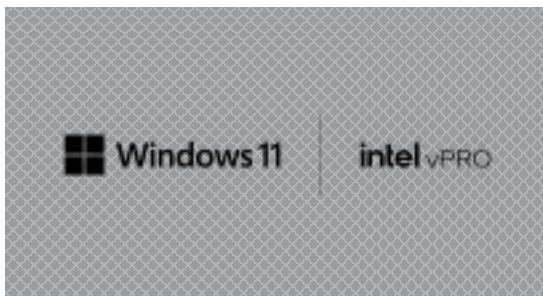
# Best Practices

Follow these best practices when using the asset lock-up artwork.

## For Patterned Backgrounds

When using the artwork on patterned backgrounds, only use simple patterns that provide adequate contrast between the artwork and the pattern.

- , DO NOT place on complex patterns.
- , DO NOT place on high-contrast patterns.



### DO

Use simple patterns that provide adequate contrast with the artwork.

## For Photo Backgrounds

When using the artwork on photographic backgrounds, place on low-contrast, uncluttered areas that still provide appropriate contrast between the artwork and the background.

- , DO NOT place on high-contrast areas of an image.
- , DO NOT place on busy areas of an image.



### DON'T

Place on complex or high contrast patterns..



### DO

Place on low-contrast, uncluttered areas of an image.



### DON'T

Place on busy areas of an image.

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# Reproduction Specifications

The logo print files have been created in vector format using Adobe Illustrator\* CS4. The print files are exported .ai files. You can use them as placed graphics in most page layout and illustration software.

Do not use a print file for onscreen/rich media applications, or vice versa. These files have been carefully adjusted for size, resolution, and color balance for each format and are not interchangeable.

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\* Other names and brands may be claimed as the property of others.