

Breakthrough productivity and performance

with AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors



Four business computing challenges facing IT

Rising user expectations

64%

of surveyed employees say they struggle with having enough time or energy to do their job.¹

Evolving workplace needs

70%

of business leaders say device quality needs to improve to support hybrid work more successfully.²

Escalating cybersecurity risks

15 MTHS

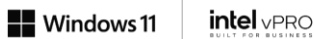
left for Windows 10 end of support.³

Embracing AI

50%

of edge deployments will involve AI by 2026.⁴

Better together



Breakthrough productivity

Stay ahead of modern business needs with industry-leading AI.

Easy to manage and more cost-efficient than you may think

Make life easy for IT with guaranteed compatibility⁵, self-service capabilities, rapid deployment⁵, and a reported drop in helpdesk calls.^{6,7}

Turnkey security for business

Get the latest out-of-the-box protections that include AI-driven threat detection, advanced encryption, and malware protections.

Built-in AI applications, including Copilot in Windows⁸

Save time, uncover insights, and deliver exceptional work with intelligent assistance that cuts the clutter and speeds innovation.



58% drop in security incidents with Windows 11 Pro devices.⁵



Reasons to upgrade to new devices



Out-of-date devices increase vulnerability

Older devices can be less secure, and with Windows 10 support ending on October 14, 2025³, the cost of staying protected could be as high as \$61 per device.⁹ Waiting for tomorrow to modernize could cost your business today.



Stay competitive

New Windows 11 Pro devices powered by Intel® Core™ Ultra processors and Intel vPro® are designed to provide the latest AI-enhanced features to help improve insights and efficiency.



Control costs

Older devices take more time to maintain, could expose you to costly security risks, and can negatively impact employee productivity and satisfaction.

Windows 10 will reach end of support on October 14, 2025³

Find the right device for the right users

[Device image]

[Device image]

[Device image]

[Device image]

[Device name/offer]

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QR Code

Unlock the power of AI for your business PCs

Explore bringing AI-driven Windows 11 Pro PCs powered by Intel® Core™ Ultra processors to your device fleet today.

Learn more at [\[Partner URL.com\]](#) >



¹Microsoft, *Work Trend Index Annual Report*, 2023. ²Forrester, *Understanding the Role of Modernized PCs in Hybrid Work Environment Optimization*, 2021. ³Microsoft, *Windows 10 EOS with Windows 11, Windows 365, and ESU*, 2023. ⁴By 2026, at least 50% of edge computing deployments will involve machine learning (ML), compared to 5% in 2022 (Building an Edge Computing Strategy, April 2023). ⁵Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices. ⁶Battery life varies based on settings, usage, device and other factors. ⁷All figures above are estimated based on Intel-commissioned study with Forrester that surveyed 500 corresponds with experience using Intel vPro® as their endpoint standard, "The Total Economic Impact™ Of Intel vPro," January 22, 2024. ⁸Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. [Learn more](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, [eligible Microsoft 365 license](#). ⁹Microsoft, *When to use Windows 10 Extended Security Updates*, 2024.